

NANETTE KELLEY

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Objective

Immersed in Cultural, Art, and Environmental disciplines, I seek a contract or position in education, interpretation, and community outreach. My skills and experience demonstrate my determination to make the arts and the environment catalysts for cultural education. My goal is to help our cultures and communities flourish.

Skills & Abilities

MANAGEMENT

- Detail Oriented in project and campaign development
- Knowledgeable in business and non-profit management
- Productive team leader
- Experience on committees and boards of directors
- Creative and thorough event planning

COMMUNICATIONS

- Enterprising in community outreach and networking
- Diligent in research methods including academic and target audience research
- Effective in Public Relations campaigns
- Accomplished as a working writer and visual artist
- Proficient in
 - Academic Writing, Journalism, and Educational Narrative Writing
 - Advertisement and Publicity development
 - Social Media
 - Social Marketing
 - Audio and Visual media copywriting
 - Brochure and Web design

Professional Experience

Educational

CERTIFIED ENVIRONMENTAL EDUCATION FACILITATOR | PROJECT LEARNING TREE- AMERICAN FOREST FOUNDATION | 2015-PRESENT

- Coordinate hands-on workshops for educators and natural resource professionals
- Facilitate environmental topics with indoor and outdoor activities in science, art, and culture
- Introduce outdoor teaching materials that correlate to national and state academic standards

U.S. FISH & WILDLIFE SCHOOLYARD HABITAT TEAM LEADER | MCKINLEYVILLE LAND TRUST DOW'S PRAIRIE EDUCATIONAL WETLAND | 2008-PRESENT

- **Public Relations:** Develop community relationships and collaborate with federal, state, tribal, and county agencies & businesses, non-profits, communities, schools, and universities
- **Liaison:** Maintain communication among the land trust, U.S. Fish & Wildlife, Dow's Prairie School educators, tribes, Indian Education, colleges, ethnobotanists, and other specialists
- **Educational Event Coordinator:** Events with grade level specialists in ecology, history, cultural studies, art, and more paired with the California Core Content Standards for Public Schools
- **Restoration Coordinator:** Manage contractors and teams of volunteers
- **Grant Writer:** Government grants and proposals
- **Media Manager:** Social media, articles, and press releases
- **Supervisor:** California Conservation Corps, AmeriCorps, interns, inmate crews, and others
- **Curriculum Designer:** Educational projects and curriculum including the creation of an indigenous peoples' botanical site and a multilingual plant guide for use by local tribes and educators (publication 2019)

Research and Interpretation

ASSOCIATE PRODUCER | GOLDEN CLOVER FILMS | MY UNCLE HECTOR, DOCUMENTARY | 2013

- **Associate Producer/Post Production Research:** Italian American immigrant family film documentary, Ettore Boiardi (Chef Boyardee)
- **Personal Consultant:** Executive Producer/Writer Darlena Roberts

WRITER | INDEPENDENT CONTRACTOR | 1992-2013

- **Newspaper Correspondent and Educational Text Narrative Writer:** Expertise in art, cultural, educational, environmental, and historical features for news media and education

LEGAL RESEARCH ASSISTANT | JOHN CORBETT ATTORNEY AT LAW | 2008-2010

- **Indian Law Case Manager:** Investigative research, data analysis, and document acquisition

THE DAILY SHOW/REPORT TO U.S. CONGRESS STORY ORIGINATOR | THE OFAC LIST | 2006-2007

- **Lead Investigative News Reporter:** THE OFAC LIST (Office of Foreign Asset Control) report to U.S. Congress, Lawyers' Committee for Civil Rights of the San Francisco Bay Area Region
- **The Daily Show Story and Set Consultant:** Episode segment OFAC project, Crisis in the Middle Name— *The Daily Show* with Jon Stewart and Rob Riggle

Academic Conferences

SOCIETY FOR HIGHER EDUCATION INTERDISCIPLINARY LEARNING AND DISCOVERY (SHIELD) CONFERENCE | ROGERS STATE UNIVERSITY, OK | 2018

- **Primary Research and Literature Review Poster Accepted by Review Committee:** *Why Indigenous Nations Should Join the United Nations as Individual Sovereign Entities: A*

Comparative Analysis of Media Exports From Three Sovereign Nations: Osage Nation, Cherokee Nation West, and the Standing Rock Sioux

OKLAHOMA SPEECH THEATRE COMMUNICATION ASSOCIATION (OSTCA) | CHICKASAW BUSINESS AND CONFERENCE CENTER EAST CENTRAL UNIVERSITY, OK | 2017

- **Conference Photography Award**

Education

BACHELOR OF ARTS | ROGERS STATE UNIVERSITY, OK | 2018 |

- **Major:** Communications
- **Emphasis:** Corporate Communications with an Art minor
- **Related Coursework:** Communication Research Methods, Multimedia Development, Interpersonal & Group Communications, Public Relations, Communications Theory, Global Communications, Communications in Organizations, Corporate Media, Art Portfolio/Exhibits, and Audio/Video Production
- **Leadership:** RSU Faculty Diversity Committee and Student Broadcasting Association
- **Awards:** Public Relations Society of America, Silver Link Award of Merit, and Dean's Honor Roll
- **Internship:** Museum, Kaiser Foundation Archives, Woody Guthrie Center, Tulsa OK. Cataloged and implemented 2017 Pete Seeger Show artifacts, manuscripts, photographs, and documents; catalogued and conserved Woody Guthrie's personal papers, manuscripts, and artwork
- **Projects:**
 - **Online Auction Coordinator, Copywriter, and Webmaster, RSU Public TV Fund the Future PRSA award Winning Campaign:** Group project for educational public television. My tasks included auction website construction, all web copy, and auction traffic management for RSU TV #FundTheFuture campaign to support regional TV programming in rural communities
 - **Project Originator/Event Coordinator and Host:** "Allan Houser Bronze Sculpture Celebration *Hunter's Vision*" at Rogers State University: Speakers included Cherokee National Treasure artist, Bill Glass Sr. (apprentice to Houser); Gilcrease Museum Associate Curator of History, Mark Dolph; Cherokee Nation Councilor, Keith Austin, and RSU President Dr. Larry Rice
 - **Project Originator/Event Coordinator and Host:** "The Historic Osage Occupation of Claremore and Rogers County" panel with the foremost experts in the fields of Osage Ethnology, Anthropology, and Archaeology: Dr. Andrea Hunter (first American Indian Ph.D. in Anthropology with an emphasis in Archeology), Osage Nation Tribal Historic Preservation Officer, and Osage tribal member; Dr. Garrick Bailey, Professor of Anthropology Henry Kendall College of Arts & Sciences at the University of Tulsa, and Dr. Daniel Swan, Senior Ethnologist and Curator of Ethnology for Sam Noble Museum of Natural History

- **Project Originator/Event Coordinator and Host:** The “Ryan RedCorn Lectures” including his use of media for social justice, his campaign to stop violence against Native American women, his art, photography, and satire/social justice work with the 1491s

BACHELOR OF ARTS | HUMBOLDT STATE UNIVERSITY, CA | 1993 |

- **Major:** Art
- **Emphasis:** Traditional Studio
- **Related Coursework:** Painting, Watercolor, Prismacolor, Graphics (traditional drafting, hands-on techniques), Representational Illustration, Printmaking, and Gallery Curation. Studies in Natural Resource Conservation, World Religions, Ethnic Studies, and Theater Arts
- **Professional Artist Workshops:**
 - Hung Liu, internationally renowned artist born in China during Maoist Regime, trained in the Socialist Realist style
 - Lucienne Bloch* and Stephen Pope Dimitroff, respectively, Diego Rivera’s primary paint mixer and wall plaster/engineer (*Internationally known fine artist)
 - Frances McCormack, San Francisco Art Institute Resident Faculty, architectural landscape painting
- **Leadership:** Humboldt Wildlife Care Center Board of Directors and Marine Mammal Rescue Team
- **Awards:**
 - Portfolio Audition Win (inaugural, one of five students admitted) Honors Painting class
 - Juror’s Prize, Reese Bullen Gallery Juried Entry Student Exhibition, Juror Frances McCormack, Painter/San Francisco Art Institute faculty
 - Winning logo, design competition for the Wildlife Society, Humboldt Chapter
- **Internship:** CSU system Lobby Corps, lobby assignment— CA State Capital

POST BACHELOR STUDIES IN COMMUNICATIONS | CSU CHICO, CA | 1998-1999 |

- **Emphasis:** Social Marketing and Technical Writing (three semesters fulltime study)
- **Related Coursework:** Media, Art, Environmental Studies, Audio and Visual Script Writing, Graphic Design, Persuasion in Campaigns, Rhetoric in Writing, and Management of Organizations
- **Internships:**
 - Public Relations Internship, CSU Chico, AS Environmental Affairs Council. Media copywriting, grant and proposal writing, event and press conference coordination, and guest lecture production. Host to tribal members from the U.S. and Borneo, museum directors, environmental speakers, and art graduate student exhibition openings. Noted guests: John Trudell (AIM), Lois Gibbs (Love Canal, Center for Health, Environment, and Justice), and Harvey L. Jones (Curator, Oakland Museum)
 - Grant Research Internship, National Council on Alcoholism and Drug Dependence Sacramento Chapter (NCADD). Research and statistical analysis for grant pertaining to drug and alcohol abuse prevention on college campuses

Select Awards, Honors, and Grants

CALIFORNIA ARTS COUNCIL | SELECTED PANELIST | FY2018-2019/ FY2019-2020

- Peer Review Grant Panel Pool

PUBLIC RELATIONS SOCIETY OF AMERICA, PRSA TULSA, SILVER LINK AWARD OF MERIT | DIGITAL CATEGORY | “FUND THE FUTURE AT RSU TV” | 2018

- Group award including my personal work as website designer, copywriter, and webmaster

OSAGE NATION | CULTURAL GATHERING FUNDING | 2010-2016

- Osage Nation Cultural Gathering Fund awarded (bi-annually for six years) to facilitate educational cultural gatherings at various San Francisco Bay Area region venue locations

U.S. FISH & WILDLIFE SERVICE | SCHOOLYARD HABITAT GRANT | 2008

- Two-person collaboration Schoolyard Habitat Restoration Grant, U.S. Fish & Wildlife Service, McKinleyville Land Trust Dow’s Prairie Educational Wetland

Non-Profit and Volunteer Work

COPYWRITER | PRESENTER | CAMERA | PBS NORTH COAST KEET TV | 2007-PRESENT

- Community Advisory Board Member (2018-2019)
- Underwriting segment script writer and producer
- Spokesperson for promotional testimonial videos for PBS community outreach
- Presenter and camera operator for live TV programming

COMMITTEE CHAIR PUBLIC RELATIONS/EVENT COORDINATOR/CULTURAL LIAISON | NORTHERN CALIFORNIA OSAGE | 2010-2016

- Facilitated language, cultural, and traditional arts outreach among Osages in California
- Coordinated and hosted guest elders, traditional artists, singers and musicians, chiefs, congress people, council members, and other cultural and educational speakers
- Managed all traditional press and social media

BOARD OF DIRECTORS/PUBLICITY CHAIR | MCKINLEYVILLE LAND TRUST | 2000-2005

- Produced and coordinated Public Relations, events, publicity, and campaigns
- Facilitated funding through proposals, events, and grant writing
- Established (ongoing) brand recognition and fundraising by originating annual keynote speaker dinner and fair booth

BOARD OF DIRECTORS/PUBLICITY CHAIR | HUMBOLDT WILDLIFE CARE CENTER | 1992-1997

- Produced and coordinated Public Relations, events, publicity, and campaigns
- Established brand recognition and fundraising (ongoing) by originating HWCC chocolate bar project and sales in retail outlets

Select Bibliography

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- News Staff. "RSU recognizes Native American artist." *Claremore Progress* (Claremore, OK), Mar 29, 2017.
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- Kelley, Nanette. *Kelley Woodworking Downton Abbey Underwriting Spot. "Season Four."* Written by Nanette Kelley. Directed by Nanette Kelley. Eureka, CA: KEET PBS, 2013. Video.
- Riggle, R. (2006, October 18). *CRISIS IN THE MIDDLE NAME*. Retrieved from The Daily Show with John Stewart: <http://www.cc.com/video-clips/0dkcl7/the-daily-show-with-jon-stewart-crisis-in-the-middle-name>
- Lawyers' Committee for Civil Rights of the San Francisco Bay Area. (2007, March). The OFAC List. Retrieved from Lawyers' Committee for Civil Rights of the San Francisco Bay Area: <http://www.lccr.com/wp-content/uploads/03-2007-OFAC-Report.pdf> (For more information on this case, see Feds' Terror Watch List Can Ruin Credit Report (CBS-5 television broadcast, Oct. 17, 2006), available at http://cbs5.com/investigates/local_story_291012007.html
- Nanette Kelley, Routine Credit Check Uncovers "Son of Saddam Hussein" in Arcata, *ARCATA EYE*, Sept. 5, 2006.)

REFERENCES AVAILABLE ON REQUEST